

District 7505

District Conference

State of the District

Joint District Conference 2024
Districts 7505 and 7490
Seaview Inn and Golf Resort
Galloway Township NJ
May 3,4,5



**THOMAS
KOZEMPEL**

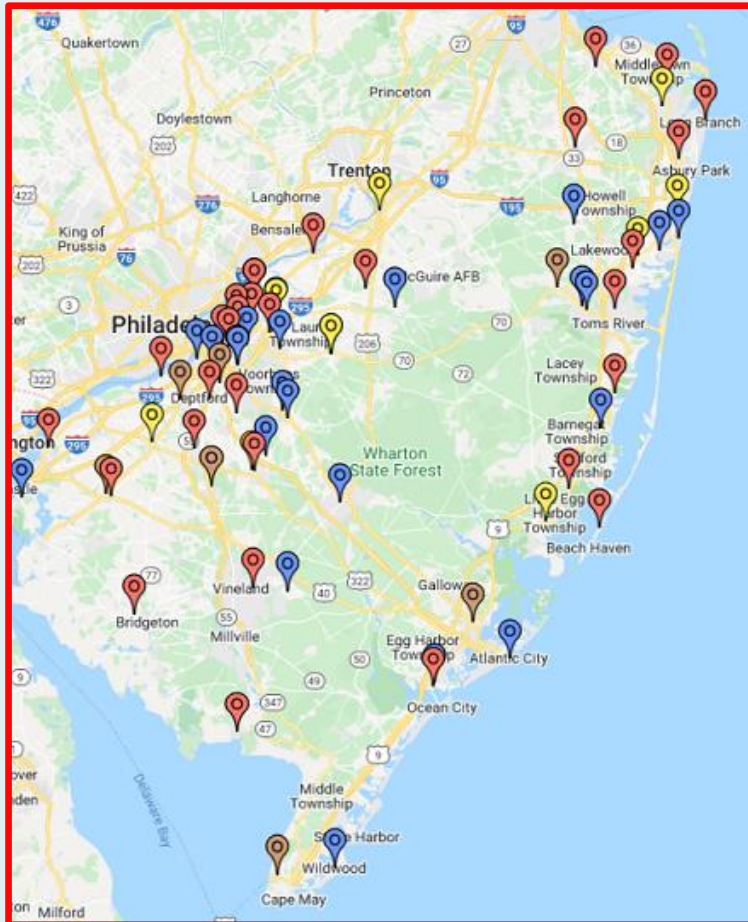
DISTRICT GOVERNOR 2023-2024

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District 7505
Rotary
Serving Central and
Southern New Jersey



State of the District



7505 Profile

- **Area:** Central & Southern New Jersey
- **72 Rotary Clubs** - Plus Rotaract clubs (2) and Interact clubs (27)
- **1813 members** - Trending younger and more diverse
- **RYLA** - 53 clubs sponsoring 175 students for 5 days
- **Rotary Zone 32** - Drew Kessler RIT 23-24 > Chris Etienne RIDE 24-26

Leadership

DG Tom Kozempel, DGE Steve Neuner, DGN Michael Thompson,
DGND Bill Mercantini, Exec. Administrator - Melanie Druziako

Assistant Governors (AGs) – Your dedicated *Area-leader* for support
District Officers – Foundation, Membership, Training, Youth Services,
Finance, Club Service, International, Insurance, etc.

Club Presidents, Board members and Chairpersons

The Year In Review

- ✓ Roadmap **“Serve Better” Action Plan**
- ✓ Strategic Focus ***Vision, Mission, Strategies, Targets***
- ✓ 7505 Theme ***We are “Kindness In Action!”***
- ✓ Rotary Theme ***Create Hope in the World***
- ✓ Joint Conference ***“Celebrating Kindness and Hope”***
- ✓ DG’s *Call to Action* **The 5 “C”s**
- ✓ Report Card ***Great start & progress! More to do in yrs. 2 & 3!***



Serve Better Action Plan



VISION – *Aspirational Public Image Impact*

*Rotary **District-7505**, through its network of club volunteers, sponsors and partners is recognized as the **region’s best service organization** for taking action to meet **local and global needs**.*

MISSION – *Our Purpose as a district*

*Ensure Rotary District 7505 leadership and support **resources are helping clubs effectively meet the needs** of their communities and members, **in alignment** with club strategies and Rotary International plans.*



District Strategy Highlights

Together we advanced each Action Plan strategy

1. WE EFFECTIVELY PLANNED, TRACKED AND COORDINATED WITH CLUBS

- *Created the “Serve Better” Action Plan* a NEW **multi-year Strategic Roadmap**
- *Established Action-Strategies* supporting 20 targets and offering 90+ tactics for clubs
- *Completed District Governor visits* promoting core Rotary values, vision and action plan
- *Followed RI and district procedures* for administrating budgets, DDF and succession
- *Encouraged all clubs to do Action-Planning* in alignment with District and RI plans.

2. WE INCREASED OUR IMPACT, REACH, PUBLIC IMAGE AWARENESS & COMMUNICATIONS

- *Embraced Video Storytelling* to go beyond still pictures, text and traditional media
- *Promoted “Create Hope in the World”* and District **“Kindness in Action”** themes
- *Integrated Social-Media content across all clubs* to raise awareness district-wide
- *Planned Joint District Conference* with focus on “Celebrating Kindness and Hope”
- *Encouraged Club Collaboration* in-person and virtually for greater impact
- *Focused on DEI and Mental Health* priorities (awareness, education, and inclusion)

Strategy 3-4 Highlights

3. WE DROVE GROWTH & ENHANCED PARTICIPANT ENGAGEMENT

Provided assistance and new online resources to help clubs grow membership and programs

Promoted Joining Rotary “Kindness in Action” (counter polarization we see on TV and social media)

Piloted new District 7505 video communication Podcast “Behind the Wheel”

Encouraged Club extensions and flexible meeting times, to grow membership and meet needs

Inducted 120 new members but this continues to be outpaced by annual decline-by-attrition.

Encouraged and highlighted cross-club Fellowship & collaboration events

4. WE INCREASED ABILITY TO ADAPT & INNOVATE

Offered a new Public Image FORUM to help clubs with digital technologies and social-media

Encouraged Partnering across clubs and with non-Rotary community groups

Leveraged Digital Solutions – Podcasting, YouTube, Fundraising, One Source, DocuSign...

Stressed the dual-power of Tradition & Smart Changes to meet member and community needs.

Strategy 5-6 Highlights

5. WE INCREASED MEMBER EDUCATION & DEVELOPMENT, AND YOUTH LEADERSHIP SERVICES

- ***Prepared Rotarians to assume leadership roles*** - New AG Training, Pre-PETS, MA-PETS, RLI, Grant Training
- ***Extended Youth Education & Services*** - Growth in RYLA, Youth Exchange, Interact, and Rotaract. Expanded new middle-school “Cool to be Kind” program, and RYLA “Teammate” program.
- ***Promoted Helpful Online Resources:*** Rotary.org, MyRotary, Learning Center, Club Central, and District7505.org
- ***Consulted with District Governor peers*** across Canada and Northeast US zones - 28 & 32

6. WE SUPPORTED FOUNDATION & INTERNATIONAL INITIATIVES

- ***Teamed with Club & District Support (CDS)*** on urgent district matters, and all required district reporting.
- ***Aligned district objectives with RI Action Plan*** and effectively met RI obligations and policies.
- ***Grew Youth Exchange participation*** (4 outbound to Argentina, Austria, Bolivia, Belgium, 4 inbound)
- ***Participated in Foundation and Special giving programs:*** Polio-Plus Society, Foundation Sustaining Members, Paul Harris Awards, Gift of Life Foundation, Shelter Box, Strike-Out for Hunger.
- ***Managed and administered Financials and Budgets:*** Grants, DDF processes, Dues and commitments to RI.

District 7505

Recognition

Club Growth - Top 3 with a Net-Gain of 6 members or more:

#1 Williamstown Sunrise - 8 new members, net **gain 8**

#2 Pitman - 9 new members, net **gain 6**

#3 Medford Vincentown - 6 new members, net **gain 6**

Governor Citations - Assistant Governor Service (3 honored)

Governor's "Champion" Recognition (3 winners)

Distinguished Service to 7505 (M Colasurdo)

Vocational Award Winner



“Thank you all for advancing Rotary’s Vision...

*“TOGETHER, we see a **WORLD** where
people UNITE and TAKE ACTION to create
lasting change – across the globe, in our
communities, and in ourselves.”*

Tom Kozempel

District 7505 Governor 2023-2024